

"MIND OVER MARKET"
Crossroads
Conference

JULY 19-20
AUTRY TECH
CENTER
1201 W. Willow Rd
Enid, OK

Dear Neighbor,

The Oklahoma Conservation Commission Soil Health Team and Garfield County Conservation District are excited to announce the first annual Crossroads Conference, to be held at Autry Technology Center in Enid on July 19-20, 2023. Our vision for this event, held at the crossroads of our nation, is to bring agricultural producers together to support and teach one another at the intersection of many diverse production cultures. One of our keynote speakers is Roy Pfaltzgraff of PFZ Farms in northeast Colorado. He has brought profitability and ecological resilience to his farm in a very challenging climate. Roy has found creative ways to market unusual crops that the local elevator won't buy. Another is Doug Ferguson, author of the weekly "Doug's Market Intel" blog at BEEFmagazine.com. Doug's mastery of the "sell-buy" marketing concepts pioneered by Bud Williams helps him profit consistently with cattle in volatile times. Oklahoma Conservation Commission's Jack Titchener and Marcus Long will head up a unique slate of experts on urban food production and backyard ecology.

The support of our partner organizations and local businesses is integral to the success of the Crossroads Conference in its first year. Please consider sponsoring our event and/or donating a door prize. Sponsorship packages are listed below. For more information or to become a sponsor, contact Calvina Osburn at the Garfield County Conservation District. Call (580) 237-4321 or e-mail garfielddccd@conservation.ok.gov. To ensure your inclusion in printed materials, please respond by Friday June 30.

Thank you for your consideration. We hope to see you in July!

Sincerely,



Meg Greski, *Soil Health Program Coordinator*
Oklahoma Conservation Commission

Gold Sponsor: \$1000

- Premier trade show table/booth placement
- Advertising in program
- Advertising on flyer
- 2 tickets to conference
- Representative can give a 5-10 minute presentation during lunch

Silver Sponsor: \$500

- Trade show table/booth
- Advertising in program
- Advertising on flyer
- 2 tickets to conference

Bronze Sponsor: \$250

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